

Erasmus+ Programme 2014-2020 KA2 – Cooperation for innovation and the exchange of good practices *Capacity Building in the field of Higher Education* Project No. 585353-EPP-1-2017-1-RO-EPPKA2-CBHE-JP Project title: *Reinforce entrepreneurial and digital skills of students and teachers to enhance the modernization of higher education in MOLDOVA* Project durations: 15/10/2017 – 14/10/2020



Cahul State University "B.P.Hasdeu" (USCH)/ Newsletter 15/2021

USC TEAM RESULTS OBTAINED IN THE RESTART PROJECT

Entrepreneurship and Business Administration is the master degree program which curriculum has been modernized within the ReSTART project.

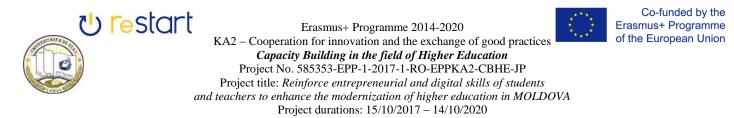
The aim of the project was to integrate and improve the digital learning and entrepreneurship needs of students, teachers and local businesses based on internationalization, strategic partnerships and innovative cooperation, within the Cahul State University "B.P. Hasdeu".

The general objective of the ReSTART project was to extend the benefits and increase the impact of the modernized entrepreneurial curriculum on second cycle master students and scientific and teaching staff, by capitalizing on advanced experience in the field, in higher education institutions within the consortium. The modernized disciplines from this program are:

- Entrepreneurship and leadership 5 ECTS credits;
- · Econometrics and economic statistics 5 ECTS credits;
- · Strategic analysis and competitive business strategies 5 ECTS credits;
- · Innovative development of enterprises 5 ECTS credits;
- Quality management systems 5 ECTS credits;
- Financial-accounting management 5 ECTS credits.

The modernized courses are placed on the MOODLE institutional E-platform - <u>http://e-learning.usch.md/</u> The files of the modernized disciplines can be found at - <u>https://proiecte.usch.md/activitati-restart/</u>

http://www.



SECOND MULTIPLICATION EVENT

Oportunități de

angajare BAROMETRU 2021

regiunea Sud

nse egale de angalare Agenția Națională pentru Ocuparea Forței de Munc

Şanse reduse de

The Second Event of Multiplying the results of the "Reinforce project entrepreneurial and digital skills of students and teachers to enhance the modernization higher education of in Moldova (ReSTART)" with the generic - "Good practices on career guidance of students" took place, in online format, on June 16, 2021.

This event was attended by students of the first and second cycle from the Faculty of Economics, Engineering and Applied Sciences, from the Bachelor's programs in Business and Administration, Accounting, Informatics, Engineering and Management in the Food Industry, as well as master's students from the programs : Entrepreneurship and Business Administration and Financial Accounting Management of the Company as well as by European experts, who at the same time are project partners from the "ANGEL KANCHEV" University of Ruse, Bulgaria, Kosice Technical University, Slovakia, Francophone University Agency, Romania and the University Polytechnic of Bucharest, Romania.



The purpose of the event was to inform students and master students, entrepreneurs about the innovative teaching and learning opportunities supported by the RESTART project, as well as about the results obtained by USC within the project.

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Agenția Națională pentru Ocuparea Forței de Munci

Oportunităti de

angajare BAROMETRU 2021

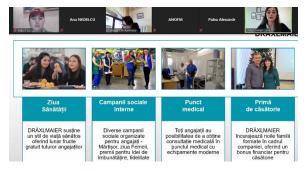
NIVEL NATIONAL

Şanse egale de angajare

The European experts shared their experience with the participants regarding the good practices used in the career guidance of the students, as well as came up with

solutions in developing a successful career.

During this event, in collaboration with the Employment Directorate Cahul, in the person of Ms. Gîlcă Marina, the delegated representative, the Job Fair was organized, where were invited - economic agents Southern Region, who came with the presentation of vacancies : Draxelmaier Cahul and Danube Oil Company SRL.



http://www.restart-eu.upb.ro



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COMPETITION OF BUSINESS PLANS

The third iteration of the Business Plan Contest within the RESTART Project (no. 585353-EPP-1-2017-1-RO-EPPKA2-CBHE-JP), "Reinforce entrepreneurial and digital skills of students and teachers to enhance the modernization of higher education in MOLDOVA", took place between 10-11 December 2020. The event was hosted by the Academy of Economic Studies of Moldova. Cahul State University "B.P.Hasedu" was represented by the master students of the Faculty of Economics, Engineering and Applied Sciences, from the Entrepreneurship and Business Administration program: Crintea Nistor and Stoian Eugen.

| | FORECASTED ANNUAL INCOME | | |
|--------------|----------------------------------------------------------------|------------------------------|------------------------------------------|
| The second | Annual forecast sales | Amount (lei) year 2021 | Share in total sales for 2021-2022 |
| Elera Feisca | Local market (500 kg, with an average price of 70 lei / kg) | 35 000 lei | 33,33 |
| 60 | Export (1000 kg, with an average price of 7 euro / kg) | 140 000 lei | 66,67 |
| Ana Nedelou | TOTAL | 175 000 lei | 100% |



The 4th edition of the **Business** Plan Competition within the RESTART project (no. 585353-EPP-1-2017-1-EN-EPPKA2-CBHE-JP, Reinforce entrepreneurial digital skills and of students and teachers to enhance the modernization of higher education in MOLDOVA) took place On April 1-02, 2021.

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This event was hosted by

the Academy of Economic Studies of Moldova and judged by the European partners of the project, from Romania, Bulgaria, Slovakia. The team of the Cahul State University "Bogdan Petriceicu Hasdeu" participated with 3 business plans elaborated by the master students of the Faculty of Economics, Engineering and Applied Sciences, from the Entrepreneurship and Business Administration program: Inje Doina, Ivaschiv Natalia, Chirov Nadejda, Fazlî Cristina, Zlatov Valentin.

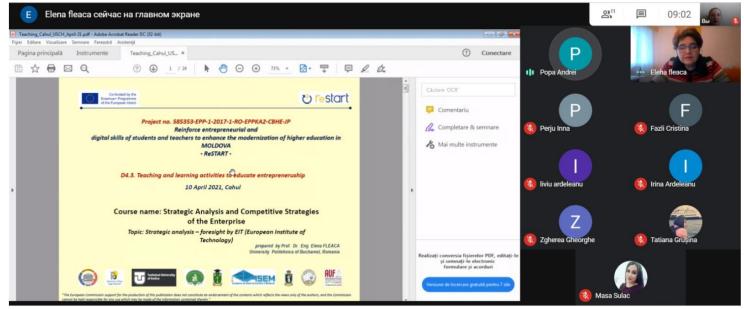
This contest is an opportunity to promote the business ideas of master students, and why not, of successful future entrepreneurs.





ONLINE TEACHING ACTIVITIES AND EXCHANGE OF GOOD PRACTICES BETWEEN PARTNER UNIVERSITIES UNDER THE RESTART PROJECT

The Department of Economic Sciences, Faculty of Economics, Engineering and Applied Sciences, hosted online teaching activities for teachers from European partner universities within the ReSTART project between March 4-12 and April 10, 2021,



The objective of these activities is the exchange of experience and good practices in the field of entrepreneurial education.

The teaching activities were supported by expert professors from the Polytechnic University of Bucharest (Romania) - Prof. Dr. Eng. Gheorghe MILITARU and Prof. Dr. Eng. Elena FLEACĂ, from the University Agency of Francophonie in Bucharest (Romania) - Mrs. Natalia DOHOTARU-ROBU.

The areas discussed cover the topics in the discipline of Financial-Accounting Management and Strategic Analysis and Competitive Business Strategies, in the master's program in Entrepreneurship and Business Administration.

These courses registered high appreciations by the master students in the chapter: the topicality of the discussed subjects and the way of interaction with the students; communication and collaboration between the actors of the educational act, group work, etc.



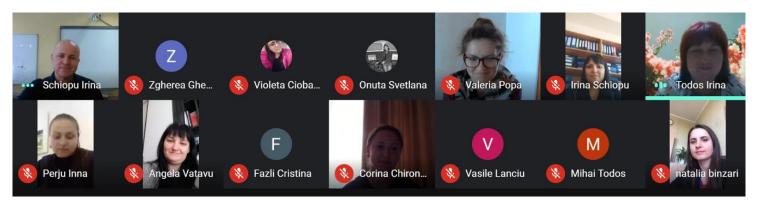
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CAREER ORIENTATION ACTIVITIES

The 6th Career Orientation Session, within the RESTART project (no. 585353-EPP-1-2017-1-RO-EPPKA2-CBHE-JP, Reinforce entrepreneurial and digital skills of students and teachers to enhance the modernization of higher education in MOLDOVA) took place online on 11-14 May 2021.



This event was hosted by the Department of Economic Sciences of the Faculty of Economics, Engineering and Applied Sciences. This time the format of this event was different.

On the first day, May 11, 2021, the first part of the event took place, during which we had as guest of honor a local entrepreneur from Cahul, Mr. Susanu Boris, general manager and founder of the I.I. Liusi Susanu, Construct Univers SRL, Gebhardt Construct SRL, Eurotrans Sud SRL, Industrial Invest SRL, the majority shareholder (about 90%) of SA PAT + 8, in a word the founder of the Gebhardt group of companies. The topic of discussion was the Entrepreneurial Skills needed to create and develop a business. During the event, Mr. Susanu Boris shared his own experience regarding the stages taken in the development of a successful business of his own, in the conditions of permanent crisis, which was characteristic of the Republic of Moldova. He also drew attention to the factors that lead to the success of the entrepreneur, as well as mentioned the importance of self-cultivation and self-development of entrepreneurial skills.

On the 2nd day, 14.05.2021, the second part of the event took place, where we had as guests the European experts, the project partners: Dr. Beatrice Leuştean from the Polytechnic University of Bucharest; Dr. Bozhana STOYCHEVA from the University of Ruse Angel Kanchev, Bulgaria; Dr. Radova Drab from the Technical University of Kosice, Slovakia; and Ms. Dohotaru-Robu from the University Agency of Francophonie in Bucharest, shared their own experience in the institutions they represent regarding the organization of students' career guidance. The University of La Francophonie Agency in Bucharest had a unique experience that brought to the attention of students and master students which they can use in their professional growth.

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